BAN 263: Business Communication

ACTS Equivalent Course Number BUSI 2013

Lecture Hours 3

Credits 3

Theories and principles of nonverbal, oral, and written communication; emphasis on basic writing skills as applied in composing a variety of letters, memorandums, and resumes.

Prerequisites

EH 113 (ENGL 1013) and CT 113 (CPSI 1003) or departmental approval.